



When I purchased my HydroMassage bed in July of last year, I wanted it to be an essential part of my Planet Beach. Knowing that several other Planet Beach locations were struggling with UV packages, I decided to add HydroMassage to really bulk up my contempo spa package for all customers.

My HydroMassage unit has not let me down. By making it an unlimited amenity included in my contempo spa package, I have seen huge growth at my facility over the last year. One of the most exciting things about HydroMassage is its ability to bring in many different demographics. Right now 35% of my members are male, and that's huge for a tanning and spa facility.

HydroMassage has, without a doubt, been a boost to my facility. Within the last month four tanning salons have closed down within a few miles of my facility, but I'm still growing.

My advice to anyone considering a HydroMassage? Do not wait! Even with the current economy, it didn't take long for us to see a good return on investment. I'm very happy my wife and I decided to add HydroMassage to our Planet Beach!

A handwritten signature in black ink that reads "Robert Williams". The signature is written in a cursive style with a large, stylized initial "R".

Robert Williams
Planet Beach